



**The U.S. Consulate General in Hamburg  
and  
Zentrum GenderWissen**

cordially invite you to a lecture by

**Kelly Dittmar, Ph.D.**  
Rutgers University–Camden, USA

**“Disrupting Masculine Dominance? Gender, Media, and  
Hillary Clinton’s Presidential Candidacy”**

**Tuesday, November 22, 2016, at 8pm**

**Universität Hamburg, Edmund-Siemers-Allee 1, Room 221 , Westflügelbau**

In 2016, Hillary Clinton became the first woman nominee for U.S. president, challenging men’s dominance in the nation’s highest office. How did Clinton’s candidacy influence the gendered dynamics of media coverage of the presidential race? Moreover, in what ways did the potential for a woman president disrupt established norms and expectations of presidential candidates, or expose the rigidity of gender stereotypes in presidential politics? Dr. Dittmar will discuss these questions in evaluating the good, bad, and ugly of gender and media in the 2016 presidential election, highlighting the ways in which the gender dialogue was elevated and illuminated. Included in this presentation will be a discussion of Presidential Gender Watch 2016, a project managed by Dr. Dittmar (and co-sponsored by the Center for American Women and Politics and the Barbara Lee Family Foundation) to track, analyze, and illuminate gender dynamics in the 2016 presidential race.

**Kelly Dittmar** is an Assistant Professor of Political Science at Rutgers University–Camden and Scholar at the Center for American Women and Politics at the Eagleton Institute of Politics. She is the author of *Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns* (Temple University Press, 2015), as well as multiple book chapters on gender and American politics. Dittmar’s research focuses on gender and American political institutions with a particular focus on how gender informs campaigns and the impact of gender diversity among elites in policy and political decisions, priorities, and processes.