

**The U.S. Consulate General in Hamburg**

celebrates Women's History Month  
and invites you to a lecture by

**Melissa Fisher, Ph.D.**

Visiting Assistant Professor of Social and Cultural Analysis at New York University

**Chances and Challenges for Female Entrepreneurs in the New  
Digital Workforce**

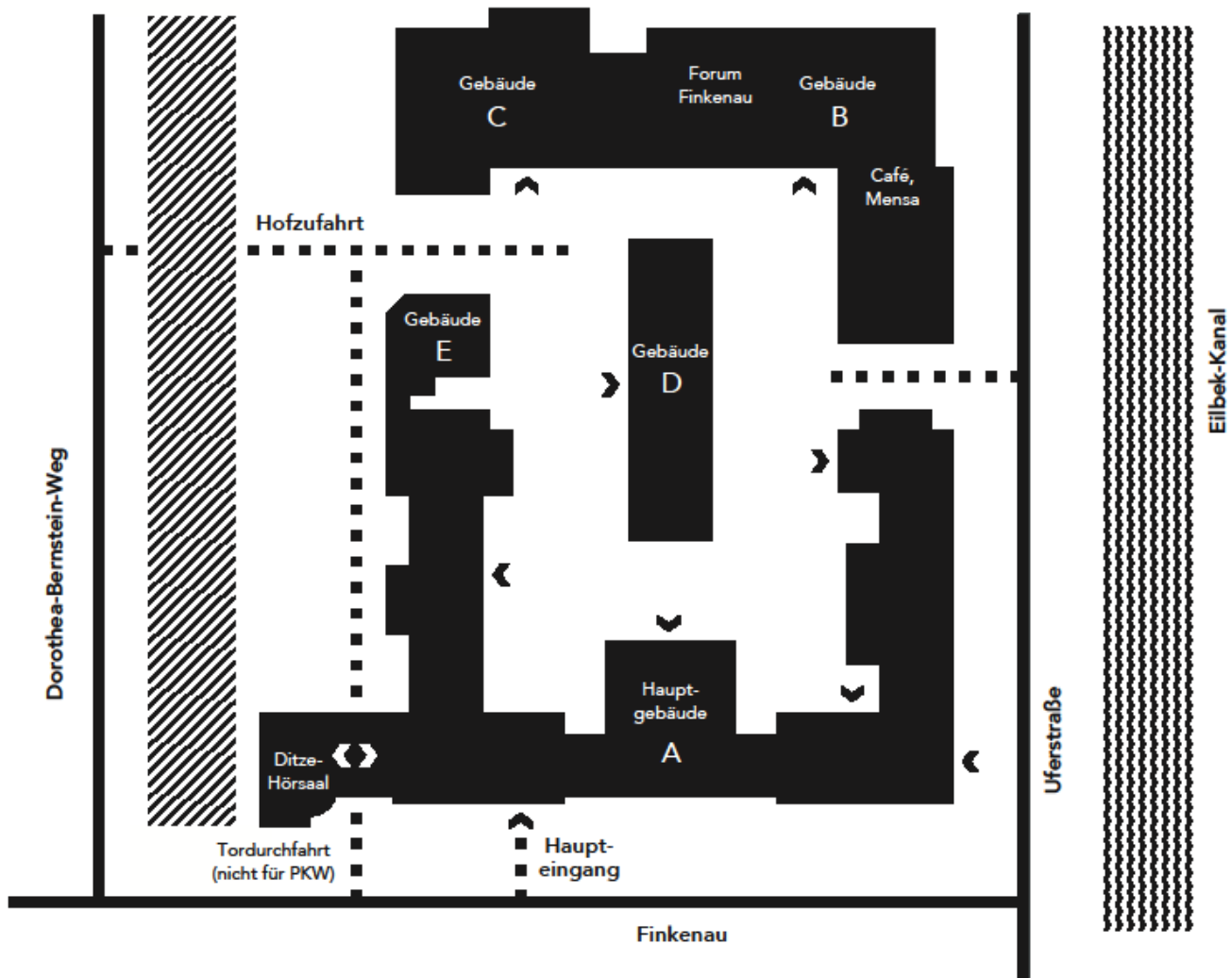
TUESDAY, MARCH 14, 2017, 19:00-21:00 Uhr

Forum Finkenau (Gebäude B)  
HAW Hamburg, Kunst- und Mediacampus  
Finkenau 35  
22081 Hamburg

\*Attached is a campus map\*

Melissa Fisher, a cultural anthropologist, is a Visiting Assistant Professor in the Department of Social and Cultural Analysis at NYU. She earned her Ph.D. and M.A. in cultural anthropology at Columbia University, and her B.A. at Barnard College. She teaches courses in urban culture, finance, and feminism. Her research is situated in the interdisciplinary fields of American Studies, Urban Studies, and Gender and Sexuality Studies as well as Anthropology and Sociology. Her work links insights from critical social theory with ethnographic research. Her first book, *Wall Street Women* (Duke University Press, 2012), ethnographically examines how the first cohort of women in finance enacted market feminisms - incorporating tenets of liberal feminism such as equal rights into Wall Street institutions. Fisher has published book chapters and in journals including *City and Society*, *Collaborative Anthropologies*, and *Globalizations*. She is also the co-editor of *Frontiers of Capitalism: Ethnographic Reflections on the New Economy* (Duke Press, 2006). Her research has been profiled by *The Guardian*, *The Wall Street Journal*, *Business Week*, the BBC and NPR. Her writings have appeared in publications such as *Bloomberg*, *Bill Moyer's Group Think*, and *Truthout*. She also appeared in the 2014 documentary *Makers: Women in Business*. She has received grants and fellowships, including awards from the Alfred Sloan Foundation and the Institute for Advance Study at Lancaster University. She is currently engaged in a new research project on entrepreneurship, alternative economies, and new forms of racial and gendered activism, based on fieldwork in New York City and Berlin.

# Kunst- und Mediencampus Hamburg



- [A] [B] [C] HAW Hamburg – Fakultät Design, Medien und Information
- [A] Hamburg Media School (HMS)
- [A] Hochschule für Bildende Künste Hamburg
- [D] Miami Ad School
- [C] Tide / Studios
- [B] Forum Finkenau
- [B] Fachbibliothek DMI
- [B] Mensa & Café Finkenau
- [E] Archiv